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TRAVEL, ART & LIFESTYLE

NO 9



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Suisscourtage Group and its brands are delighted to bring you the ninth edition of the ONLY Magazine.

This edition brings you on a journey about the latest trends in travel, art, architecture, yachts, aviation and gastronomy around the globe.

Discover the universe of Titouan Lamazou and his vision of the world, our "must see" Cultural Events Calendar as well as a wide selection of destination recommendations.

Wishing you a great journey of discovery.

Jean-Victor Pastor
Chairman of Pastor Group

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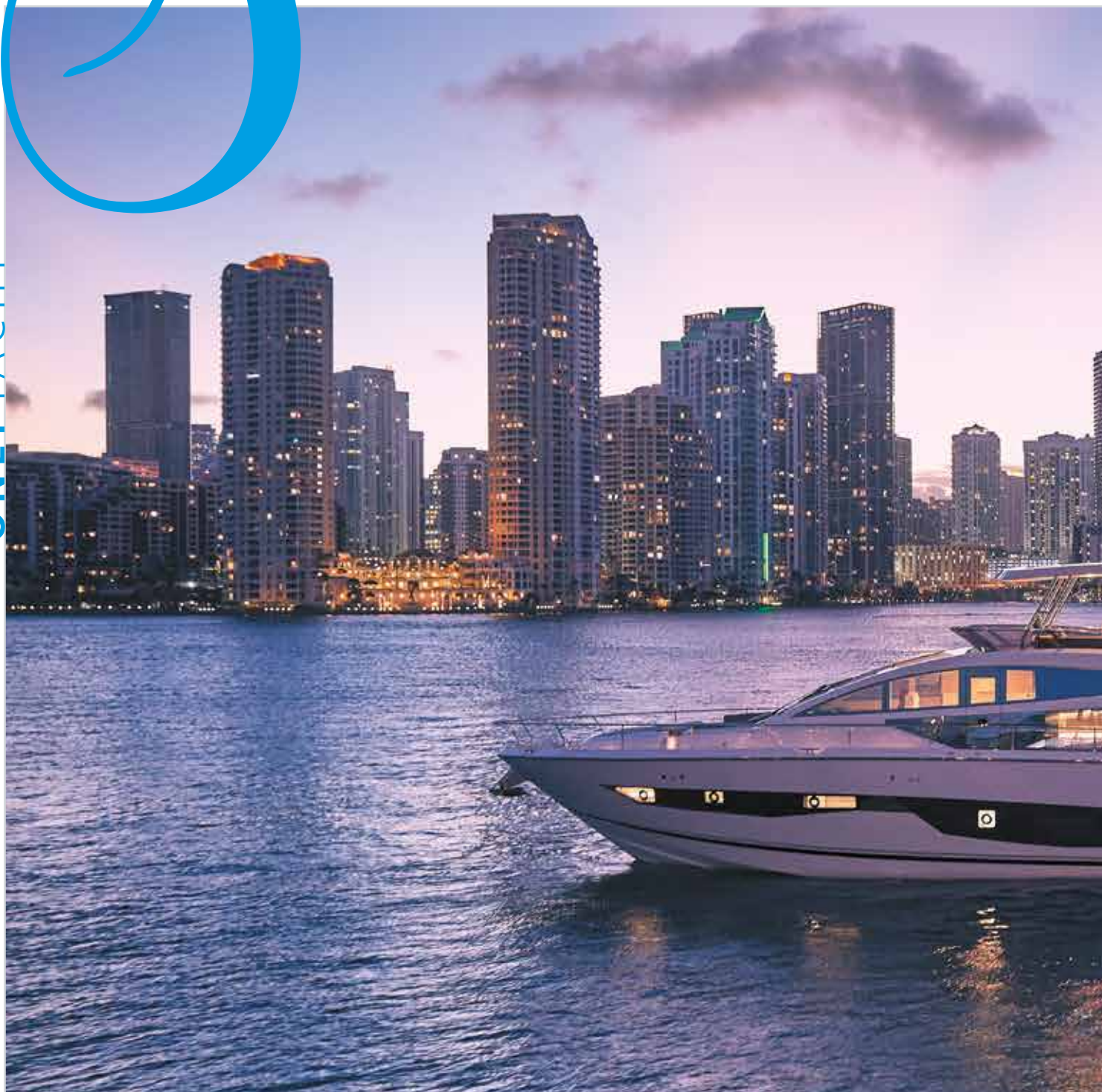
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Star of the Sea

Images Courtesy of Pearl Yachts

ONLY YACHT



Manoeuvrability and comfort, speed and design: The Pearl 80 has it all. Naval architect Bill Dixon took care of the exterior and designer Kelly Hoppen shaped the interiors.





People spend a lot of time on these remarkable yachts”, says famous interior designer Kelly Hoppen. “Regardless of if it is a yacht, a cruise ship, a hotel or a residential project, my approach to design is always the same. Of course, some things need to be altered, but the process itself remains. For this project, the aim was to create a beautiful relaxing interior that is welcoming, yet has a luxurious touch in order to achieve that perfect holiday feel”. Launched in November 2017 at the Fort Lauderdale International Boat Show, the new Pearl 80 by Pearl Yachts has recently been introduced to Europe. With its aerodynamic lines designed by naval architect Bill Dixon, a length of 24 metres, a 6-metre beam, a deep V high speed planning hull, two MAN V12-1800 with V-drives, a cruising speed up to 25 knots (and a top speed up to 35 knots) and a unique five-year comprehensive warranty program (an industry-leading offer for new boat sales, as most new boat warranties run for two years), this new model combines comfort and performance. “The Pearl 80 wins by being adventurous in design”, Dixon says. The large windscreen and

continuous windows characterize this boat that resembles a dart or an arrow.

Ideal for relaxing and socializing, the deck comprises three external dining areas—on the flybridge, at the bow and the aft of the saloon on the cockpit—encouraging those aboard to admire the landscape while navigating. The Pearl 80 also features a Jet ski garage and a hydraulic bathing platform, providing everything necessary for an enjoyable journey at sea.

Inside, an airy, open lounge area with low modular sofas gives a sense of fluidity. “In most boats of this size, the saloon is dominated by a large dining area, but we found our clients rarely actually ate there, preferring to eat on deck or on shore”, says Iain Smallridge, managing director of Pearl Yachts.

Flooded with natural light, the spacious full-beam owner’s cabin occupies the lower deck while further forward are two twin guest cabins with en-suite bathrooms and a VIP cabin in the bow.

Different fabrics, textures, dark and light wood, and white lacquered ceilings shape a timeless and elegant atmosphere. “The design

is traditional yet contemporary; clean lines and neutral hues enhance the overall space creating a sense of effortless style”, Hoppen says. “We have incorporated touches of cool grey into my signature palette of taupes and beiges to creating a stunning, calm interior”. To satisfy all tastes and allow some customization, three interior schemes are available: “Studio” (a bright and fresh look with stripes and rich browns); “Taupe” (a calm theme with earthy tones); and “Luxury” (a chic aesthetic with polished surfaces, nickel and black touches).

“I am proud to be part of creating a design that I believe will stand the test of time”, Hoppen adds.

Warm and sophisticated, spacious and functional, the Pearl 80 embodies the best of the yachting lifestyle.





Images Guillaume Plisson/Courtesy of Sanlorenzo

Made to

MEASURE

Luxurious and powerful, Sanlorenzo superyachts reflect a high level of customization.



The story of Sanlorenzo already spans six decades. Founded in 1958 by Gianfranco Cecchi and Giuliano Pecchia in Limite sull'Arno, near Florence, Italy, the shipyard is renowned as a boutique firm in the yachting industry. Indeed, every yacht is customized and a limited number of units per year (only 30) are produced.

Before starting any new projects, the customer's needs are scrutinized to identify several key elements and characteristics—such as the number, size and type of cabins to include, as well as the different areas' functions (entertaining, relaxing or both,

for example). A choice of materials and textures—including marble slabs, different species of wood and pieces of furniture—help to ensure that every yacht is not only perfectly aligned with its owner's taste and personality, but is also truly unique. To achieve perfection, highly skilled and experienced artisans work on all Sanlorenzo boats.

Since 2016, the company has been in a new phase with the opening of the Sanlorenzo Superyacht shipyard on a 50,000-square-metre production site in Italy's La Spezia. The division is dedicated to the construction

Dedicated to the construction of metal models above 40 metres, the Sanlorenzo Superyacht division has grown considerably over the past few years. Everything can be customized: the number, size and type of cabins, the different areas' functions, and the materials and textures.



of metal models over 40 metres in length. Making its debut during the 2017 Monaco Yacht Show, the first 52Steel—named *Seven Sins*—is an impressive superyacht model with exceptional amenities, including a sundeck with bar, hot tub, dining and lounge areas, foredeck solarium, swimming pool and drive-in tender garage that transforms into a beach club with a full beam gym, sauna and steam room. Shaped by *Officina Italiana Design*—cofounded by Mauro Micheli and Sergio Beretta—the clean, balanced style features a contemporary, elegant look. “The result, inside and out, is discreetly contemporary design without superfluous or frivolous additions”, Micheli says. Following in the wake of *Seven Sins*, in March 2018, Sanlorenzo launched the second unit of the 52Steel that has three guest cabins,

two VIP cabins, a gym, a large owner’s apartment on the main deck’s bow, two large salons on the main and upper deck, and wide outdoor living areas on the main deck’s bow, on the upper deck and on the sundeck. The use of American oak joinery, Carrara marble and bronzed mirror surfaces give a sense of sophistication and calm. Surrounded by glass, these 52-metre-long floating jewels of the ocean can achieve a top speed of 17 knots (with a 15 knot cruising speed) thanks to two powerful MTU 12V 4000 M63 engines and traditional shaft drives. “Light plays a central role, filtering into the interior through large windows”, says the *Officina Italiana Design* team. “52Steel delivers an effortless mix of traditional Sanlorenzo signatures and the latest style trends”.



Officina Italiana Design was in charge of designing the first 52Steel, which comprises a sundeck with bar, hot tub, dining and lounge areas and a foredeck solarium. Under the swimming pool located on the main deck, a beach area easily turns into a floodable garage. The interior spaces features clean lines, soft colors and high quality materials.







Islands in Progress

Images © CC0 Domaine public

After being hit by two powerful hurricanes in 2017, some Caribbean islands have had to rebuild everything.

The Caribbean is a dream destination for yachting. Its islands are often described as small paradises where travelers can enjoy crystal clear water and white-sand beaches. But these beautiful places are also fragile environments; the year 2017 unfortunately proved it. Hurricane Irma, a Category 5 storm, peaked with 180-mile-per-hour winds at the beginning of September. Two weeks later, another Category 5, Hurricane Maria, achieved its peak intensity with winds of 175 miles per hour.

After the storms, it took several weeks to evaluate the damages, identify the most-affected places and start a process to rebuild everything. Local people and nonprofit organizations from all around the world worked hand in hand to start over.

Step by step, streets and airports have been repaired



In 2017, Hurricane Irma and Hurricane Maria damaged several Caribbean Islands. Since then, a process to rebuild homes, infrastructure and hotels has started, transforming these catastrophes into opportunities for designing new facilities and spaces.

and hotels have reopened, allowing international travelers to come back and, in a way, contribute to the reconstruction by providing a boost to the local economy.

"A lot of resorts, marinas and general island infrastructure have not only been rebuilt but also improved", says Aquazeal Managing Partner Sara Hill, who has been in the yachting industry for over 10 years.

By chance, areas of the region were lightly damaged, including Antigua, the Bahamas, Turks and Caicos, Aruba, Barbados, Belize, Bonaire, the Cayman Islands, Curacao, Grenada, Saba and the Windward Islands.

Others are in the process of recovery, including Barbuda, which still maintains its sublime beaches. In the U.S Virgin Islands, power has been fully restored and the return to normal life has been remarkable. In St. Barts, Nikki Beach—a legendary culinary and events hotspot—has reopened in a newly renovated 295-square-metre



location with a bar and dining area. In the British Virgin Islands, about 1,000 berths are now in perfect condition, while The Willy T, a popular floating bar and restaurant, was re-launched last May in a space just a tad larger than the previous boat.

Some luxury hotels transformed this catastrophe into an opportunity for designing even more stunning spaces. The Four Seasons Resort and Residences Anguilla, Eden Roc at Cap Cana in the Dominican Republic and Villa Marie Saint Barth are among these properties.

“One ‘positive’ outcome is that the damages from the hurricanes forced owners to rebuild, renovate and make the islands better than ever”, notes Hill. Thanks to the solidarity and great energy of thousands of people, one of the most splendid parts of the world is ready to start a new chapter.



Wet the Pencil



© MY 55m X EASY - Courtesy of Pastrovich Studio

Architect and yacht designer Stefano Pastrovich focuses on lifestyle to create unique boats, which exude his passion for experimentation.



© MY 80m X PORCELLIN - Courtesy of Pastrovich Studio



"Form and function have to go hand in hand. You go by function but gradually, as the project takes shape, you have to give it a *raison d'être*", Pastrovich says. "Custom is where the big challenge lies. You have to start from scratch with a unique style every time and redouble your efforts to produce something excellent."

The sky and the sea: two of Stefano Pastrovich's intrinsically linked passions, which he has pursued since a young age. Born in 1973, in Genoa, Italy, the designer began designing, building and test-flying his own gliders at age 10. Soon, he would do the same with boat models. "The third dimension is what connects the two", he says. "I also feel adrenaline whether I'm flying or sailing." Developing new concepts, experimenting and overcoming the fear of failure to find other ways to do things are all part of Pastrovich's philosophy, key to honing his craft throughout his childhood and still significant in his work today. As a young adult, he moved to San Francisco where he took his private pilot's license at the age of 18. Back in Genoa, he studied at

the Faculty of Architecture before living in Spain for two years. He started his career in the world of shipbuilding, first at Martin Francis' eponymous design studio where he was involved in the design of MY 57m SenseS. In 2000, Pastrovich was appointed chief designer at the Wally style office where he designed the 47', 64', 73', 118' and 55' Wallypower. In 2005, he took the plunge and launched his own yacht design firm, Pastrovich Studio, which today is based in Monaco.

"When I was young, I used to spend three months every year with my parents on the sea", he says. "I feel very good in this element. I love sailing boats, motor boats, diving. It is not possible to design a boat without having [been on one]. It is as if we



had to design a house when we have never lived anywhere. How would you draw a bed if you had never slept? How would you cook a dish of pasta alla carbonara if you had never tasted one? How do you 'make your customer live the sea' if the designer has never lived the sea?" This whole idea is embodied in the title of Pastrovich's book (published in 2010): "Wet the Pencil."

For Pastrovich, lifestyle is what guides his projects. "I am interested in the feelings you will have on your boat", he says. Aligned with Le Corbusier approach, Pastrovich strives to promote quality of life. "I am not focused on building a boat; I want to shape a dream. I am an architect. I base my drawing and my project on the



© 2017 Italian Championship - Courtesy of Stefano Pastrovich

Also passionate about the sky, Italian yacht designer Stefano Pastrovich began designing, building and test-flying his own gliders at 10 years old. These experiences helped him learn from successes and failures. According to Pastrovich, "your satisfaction is directly proportional to your efforts".



© Le Castellet, 2015 - Photo by Elodie Expert Claudin



© Genoa, 1983 - Courtesy of Stefano Pastrovich

life of a human being, not simply on a good design." Through his work, Pastrovich suggests ideas to his clients, offering them a vision of the future that would fit their personality and way of life.

"I put myself in my client's shoes before starting to draw a new project", he explains. "It's like being an actor. And that's how I feel my creativity will never have limits." Different design concepts fit different personality types.

Pastrovich compares every boat he imagines to life itself: "We have to discover what is the essential part and what is the

decorative one. And to what point the decoration is necessary."

Among his projects are the resort-yacht MY 54m, with six suites and a spa for PerAquum, as well as the 50m shadow vessel Mystere and 32m ZULU refits. Always researching and thinking about what's next, Pastrovich already has a clear vision of the future. "I would like to develop luxury cruise ships inspired by boutique hotels", he explains. "Imagine going to a floating hotel with a few rooms rented by a few different clients." The vision is one we can't wait to become reality.

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High SPEED

Photos Courtesy of SpaceX

*Students from all over the world are putting
their effort into developing the next-generation high-speed
ground transportation system.*



T

oday, technology is ubiquitous and the rate of change is rapid. This reality may best embodied by SpaceX, a California-based company founded by Elon Musk in 2002. With the ultimate goal of enabling people to live on other planets, SpaceX is leading the way as one of the world's most innovative companies.

In August 2013, Musk released a white paper on the Hyperloop, a system for rapid transportation between places located less than 1,500 kilometres apart. Built by SpaceX at its headquarters in Hawthorne, California, the Hyperloop is approximately 1.6 kilometres long with a 1.8-metre outer diameter. In order to accelerate the development of a functional Hyperloop prototype, SpaceX announced the launch of sponsored competitions in 2015. The first two took place in January and August 2017. The objective:

Design and build the best transport pod.

Focusing on the singular goal of maximum speed, the third competition will be held July 22, 2018. Teams of students from universities around the world will participate, including University of Michigan; University of California, Berkeley; ETH Zurich; Ecole polytechnique fédérale de Lausanne; Technische Universität München; Universitat Politècnica de València; University of Edinburgh; and San Jose State University, among others.

SpaceX has no affiliation with any Hyperloop companies but wants to accelerate the process, while encouraging student innovation. The future of transportation is underway.

Private Flying Masterpiece

The first Boeing Business Jet 787 by Kestrel Aviation Management combines technology, luxury and style.

Photos Kestrel Aviation Management Inc. All Rights Reserved





Kestrel Aviation Management managed the purchase, modification and sale of the 143rd 787 Dreamliner and first-ever VVIP custom Boeing Business Jet 787-8. The interior design was co-produced with Pierrejean Design Studio.



While quite a number of Boeings have been converted to be used privately over the years, the Boeing 787 Dreamliner has remained exclusively commercial—until now. With 223 square metres, a capacity of 40 passengers and a flying time of about 17 hours, this peaceful oasis was produced by Kestrel Aviation Management and co-designed with the French firm Pierrejean Design Studio. Combining European and Asian contemporary influences, the jet's unique look blends earth tones, flowing lines and harmonious textures and materials—including hardwoods, marble and leathers. “We strive for designs that feel organic, not industrial, with surfaces that invite emotional as well as physical connection”, says Nohl Martin, partner and executive vice president at Kestrel Aviation Management. The 143rd 787 Dreamliner and first-ever VVIP custom Boeing Business Jet 787-8 features nearly all-electric, carbon fiber aircraft design and a high level of comfort for passengers, who enjoy minimal noise and vibration during travel.

“Kestrel is the first to market and sell a fully customized completed BBJ 787 with an entirely bespoke VVIP cabin”, says Kestrel Aviation Management CEO Stephen Vella.

With its domed ceiling, sculptured hardwood doors and decorative metal finishing, the luxury entrance invites passengers to explore the large open-plan lounge at the center of the aircraft, as well as the peaceful master suite, which comprises a bedroom, dressing room and master bathroom.

Air filtration and distribution were also optimized, as well as the segregation of zones with hard and soft barriers to assure air quality without draughts. Tablets feature controls for lighting, video monitors, audio and window shades.

“By combining advanced technology and efficiency with the most innovative cabin design, the Kestrel-curated Boeing Business Jet 787 opens a new era of freedom, luxury and comfort in travel”, Vella says.



Authentic San Francisco

The trendiest city in California now has its first hotel designed by famous Los Angeles-based designer Kelly Wearstler.

Photos Noah Webb

S

San Francisco has become the worldwide reference for innovation and technology. The whole planet constantly observes what happens in the Silicon Valley area to better understand how the future will be shaped. The bohemian tradition, cultural history and European influences, however, live on in San Francisco. Opened in late 2017, San Francisco Proper Hotel reminds us that.

Nestled in a nearly 100-year-old Beaux Arts building, the hotel is an ode to the city. It is located in an area with old theaters and arts institutions that is currently enjoying a revival, with luxury residential projects and offices from large companies making their home here. Forgotten for years and then damaged by a fire, the hotel's building was recently reimagined with the objective of contributing to the local community's development.

On the exterior façade, real estate investment and management company The Kor Group took care of every detail. Inside, Kelly Wearstler designed sophisticated spaces with references to several artistic movements. "While carefully preserving the original elements of this classified landmark, we looked to bring something new to San Francisco by collaging a reimagining of past, present and future," said Wearstler. "The spirit of pre-modernist European influence, hand-selected vintage furnishings, and works by local artists are all part of the warm, inviting design mix."

Shaped as a welcoming space for guests and a meeting point at the same time, the lobby was restored by craftsmen who used traditional techniques. Inspired by a classic European salon and reflecting a residential



Located in a historic flatiron building, San Francisco Proper Hotel pays homage to the City of the Bay and its colorful history and spirit of innovation. Famous interior designer Kelly Wearstler brought her imaginative design and creative direction to the hotel with intimate spaces imbued with character, sophistication and warmth.

atmosphere with cozy nooks and a lounge, this area transitions into the intimate Villon restaurant—named for the French painter Jacques Villon. Among cubist decor, chef Jason Franey creates contemporary American cuisine with unexpected twists, following San Francisco's culinary tradition. "Our aim is to create the 'living room' of the neighborhood, a vibrant gathering place encouraged by a social, shared-plates dining experience," says Franey.

Crafted by Josh Harris and Morgan Schick from BVHospitality, the 7x7 cocktail menu comprises seven categories with seven cocktails in each category, with a playful nod to the area of San Francisco (7 by 7 miles). A selection of beers and wines is also available.

The ground floor of the hotel also hosts La Bande, (meaning a group of friends in French). Decorated with graphic black-and-white stripes, the coffee shop features house-made pastries, sandwiches and salads in a casual environment.



Rooftop bar and lounge Charmaine's is one of the best spots to enjoy a 360-degree view of the city on the expansive terrace. For the interior space, Wearstler took inspiration from the Viennese Secession art movement.

Both chic and functional, each one of the 131 rooms of the hotel seems to be a pied-à-terre, where a downtown vibe combines with classic French and Italian details.

Previously known as the "Paris of the West," San Francisco has forged its own identity, mixing the best of Europe and the United States. And this hotel is certainly a good reason to discover it.



Refined Design and Sensitivity

Inspired by haute couture and contemporary art, interior architect Pierre Yovanovitch creates subtle spaces where architectural lines meet curves.



Pierre Yovanovitch followed his own path. For eight years, he designed Pierre Cardin's menswear collections, first in Brussels and then in Paris, an experience that continues to enrich his creative approach today. Since 2001, he has led his own interior design studio, Pierre Yovanovitch Architecture d'Intérieur, in the French capital. With a team of 30, he works on a wide array of projects, from homes all over the planet to luxury hotels in France, Switzerland and Portugal to art galleries in Paris and London.

"I create simple and luxurious spaces, in tune with the spirit of the place and the personality of my clients", he says. "The exactitude of the design must leave nothing to chance and useless ornaments must give way to



On the left:
© Matthieu
Salvaing
In the living room
of this castle in
Provence, the
Mahogany and
leather sofa is by
Frits Henningsen
(circa 1930).

On the right:
© Jean-François
Jaussaud
LUXPRODUCTIONS
In the living room
of this chalet
in Andermatt,
Switzerland, the
sofa is by Pierre
Yovanovitch and
Pierre Eloi Bris with
a Chapas Textiles
fabric by Aletiers
Charles Jouffre.
The two armchairs
are by Pierre
Yovanovitch and
the coffee table
was custom made
by Mathias Kohn.

the essentials. Discipline is the key to a successful project”.

Anything but a follower, Yovanovitch has developed his own style with strong lines, soft curves and lighting, and warm materials. As an art collector, he works regularly with prestigious galleries—such as Carpenters Workshop Gallery, the Galerie Kreo, Thaddaeus Ropac, etc.—and frequently commissions exceptional pieces from renowned and promising artists. “I love the minimalist geometric forms of Imi Knoebel’s work”, Yovanovitch says. Among his other favorite artists: Georg Baselitz, Johan Creten, James Turrell, Tadashi Kawamata, Ugo Rondinone and Claire Tabouret.

Passionate about architecture—both from 17th-century in France and the contemporary era—Yovanovitch follows his intuition and shapes every space according to its context. His lifetime project: A personal one in Provence that consisted of respecting the history of the Château de Fabrègues—from the 17th century—with a contemporary twist. “There were a garden to create, an art collection to think about and a decoration to imagine”, he says. With a list of new projects that is constantly growing, Yovanovitch is ready to take the next step in opening new offices in New York City in September. “Being always curious and nurtured by images, references and culture help me to stay creative”, he says.

Breaking the rules

Photos Courtesy of Maison Dada

This page:
Japanese
Abstractions rug
N°2 and Off The
Moon tray N°2.
Blue Ayi Armchair.
Opposite page
(clockwise):
Dali Divina table
lamp. Confidence
of a cloud
secretary.
Japanese
Abstractions
rug N.03.

Inspired by design, fashion, gastronomy, visual arts and luxury, French designer and artistic director Thomas Dariel founded a bold, fresh and surprising furniture brand.

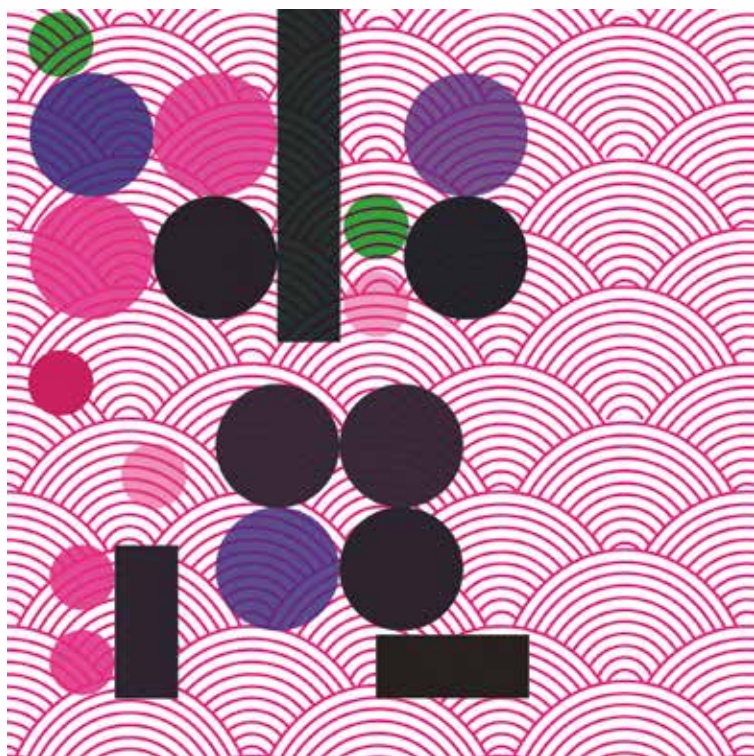


As great grandson of a French furniture designer, grandson of a jazz musician and son of an architect, Thomas Dariel couldn't be anything but a creative mind. Since the establishment of his interior design studio in Shanghai in 2006, he has completed more than 60 projects. In 2015, Dariel took the plunge and revived a childhood dream by launching, with co-founder Delphine Moreau, his own furniture, lighting, rugs and accessories brand called Maison Dada. It "was born out of the wild dream to inject a dose of Dadaism into our everyday life, the desire to create the unexpected from ordinary objects, the will to harmonize dreams and reality", says Dariel. "Maison Dada takes its name from Dadaism. This is for me one of the most significant art movements of the 20th century; as I consider it to be the foundation of contemporary design, contemporary art and a contemporary way of thinking".



Poetic and playful, all the pieces from the brand reflect an aesthetic that breaks traditional codes, creating a new language based on a mix between references to the past and cutting-edge innovations, French design and Eastern influences. "Dada is a state of mind", Dariel says. "That freedom is part of my signature, even for interior design. Maison Dada is a reflection of an unrestrained imagination that brings life into objects. I don't want unanimated furniture. I like them to have a soul, to tell a story".

With the opening of an office in Paris and the first Maison Dada showroom in Shanghai, the year 2016 was a turning point for Dariel. Released a few months ago, the furniture brand's 2018 collection unveils new collaborations with Chinese studio WUU Design and renowned international designer Arik Levy, who was inspired by the relationship between Europe and China over the last 50 years.



Luxury Timepieces

Photos Courtesy of the
brands and Baselworld

Every March, Baselworld is the not-to-be-missed rendezvous for watch and jewelry specialists, amateurs and collectors. These four stunning pieces are some of the highlights from the 2018 edition.



Schwarz Etienne Roswell 08

Combining aesthetics and high technology, Schwarz Etienne's innovative date mechanism is visible on the left of the dial on the new Roswell 08. The brown tobacco dial reveals the ISE-100.11 manufactured in-house caliber with micro-rotor and four days of power reserve. The 45-mm-wide stainless steel case is complemented by a brown leather strap with orange or pistachio green lining and logo-engraved folding buckle.

Charriol St-Tropez™ "Invisible"

Glamorous and feminine, this new shining watch features a white gold case with 135 baguette-cut diamonds—set into the bezel, using the invisible stone-setting method—and a white mother-of-pearl dial adorned with 12 white princess-cut diamond hour makers. The elegant bracelet is made of a six-cable stainless steel strap with two white gold decors and an attached white gold chain set with 30 princess-cut diamonds.



EPOS 3435 Verso

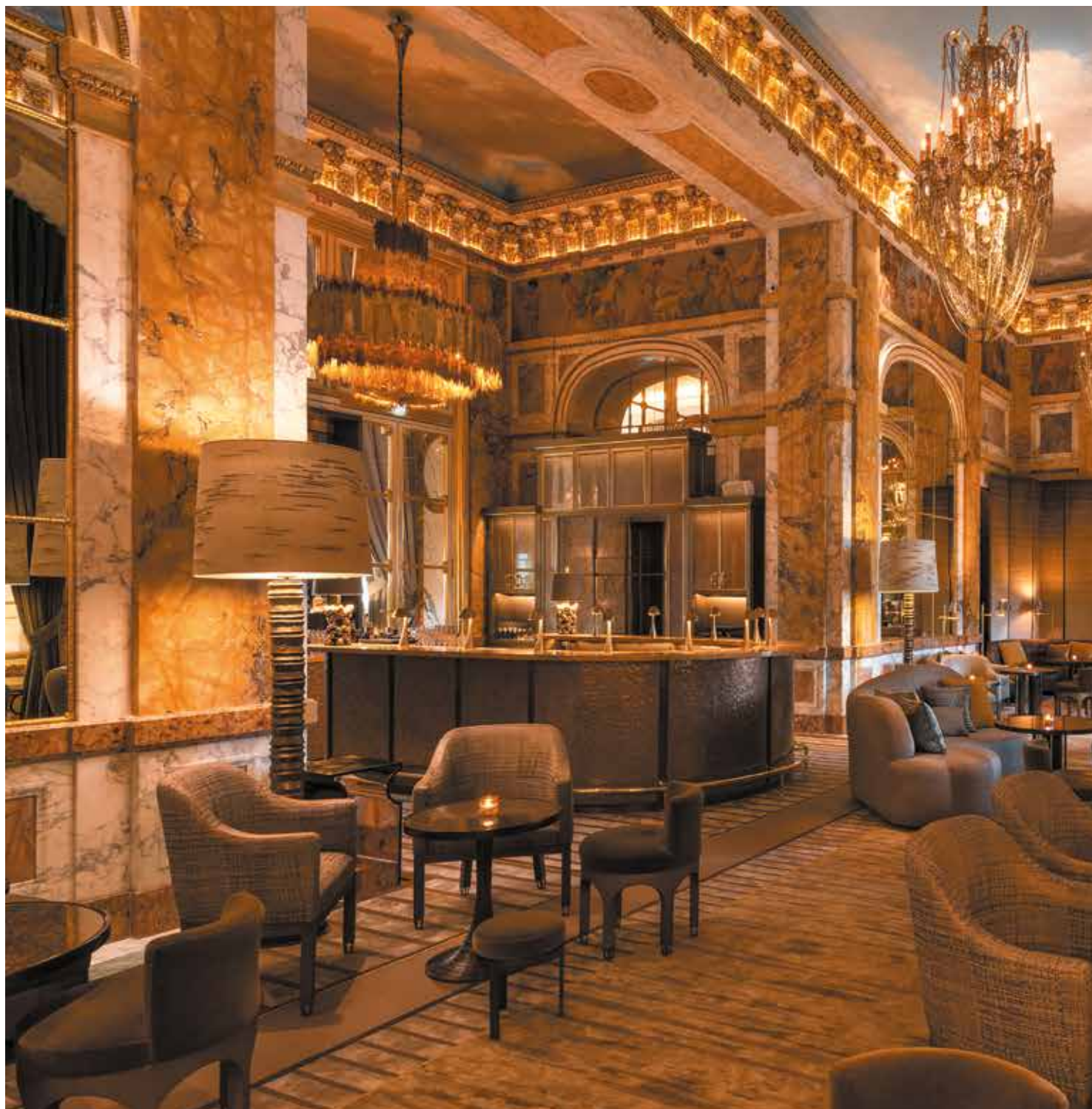
The starting point for this new piece was the historical ETA 6497 hand-wound caliber that was modified to expose all the wonders of a mechanical caliber on the dial side. The brand's engineers worked for several years to find how to reverse the function on the movements' back. Adorned with sapphire crystal, the 42.5-mm-wide stainless steel case is water resistant to 50 meters and perfectly matches with the black leather bracelet. On the case-back, the pulsometer adds a functional and aesthetic touch.

Genie Goddess Series

Inspired by the natural world with design elements that evoke floral themes, this ladies' watch has a mother-of-pearl dial with Swarovski crystal-set, applied hour markers. At 12 o'clock on the dial, a flower-shaped window uniquely offers a view of the movement's regulation system. Water-resistant to 50 meters, the stainless steel case is colored in a PVD-coated rose gold tone and the bracelet is in red leather with crocodile-pattern print.



*Parisian*Icon



Photos Courtesy of Hôtel de Crillon, A Rosewood Hotel



After a four-year renovation, the prestigious Hôtel de Crillon reopened its doors a few months ago, combining history and modernity in a subtle way.

One side of Paris's majestic Place de la Concorde, a building built in 1758—originally designed by architect Ange-Jacques Gabriel at the request of King Louis XV—continues to capture the world's attention. The emblematic Hôtel de Crillon, which features a neoclassical-style façade adorned with sculptures by Nicolas Coustou and Corinthian columns, was the residence of the Count de Crillon and his family for years before becoming a hotel in 1909. Since then, kings, aristocrats, presidents, movie stars, musicians and fashion icons—including Charlie Chaplin, Andy Warhol, Meryl Streep and Madonna, among many others—stayed in the palace.

After being acquired by a member of the Saudi royal family in 2010, the 18th-century property went through a complete transformation, the objective of which was preserving its legacy while injecting contemporary touches.



Located in the heart of Paris at 10 Place de la Concorde, Hôtel de Crillon's past provides a rich backdrop for its modern-day story. Decorated with bespoke furnishings, beautiful antiques and objets d'art, the 78 rooms, 36 suites and 10 signature suites embody an expressly Parisian residential style.





For four years, interior architect Aline Asmar d'Amman—who leads her studio Culture in Architecture, in Paris and Beirut—skilfully orchestrated this massive project. Instead of doing everything solely with her team, which designed the historic salons of the hotel and three suites, d'Amman called on the skills of four other designers, who were in charge of specific spaces. Tristan Auer was tasked with the reception area and lobby, Brasserie d'Aumont, Cour Gabriel and Cour d'Honneur, and Gentlemen's Grooming Salon; Chahan Minassian was responsible for the bar Les Ambassadeurs, Jardin d'Hiver, fine dining restaurant L'Ecrin (awarded one Michelin star in February 2018), the swimming pool, the

Rosewood Spa Sense and suites; Cyril Vergniol drove the design of the 124 guestrooms and the corridors; and fashion guru Karl Lagerfeld—who has a broad knowledge of the 18th century—decorated two suites, together called Les Grands Appartements. Like a music conductor, d'Amman coordinated everything with precision, a listening ear and a strong artistic direction.

After days and nights of hard work with everyone involved in the project, including some of the best contemporary artists (such as Laurent Grasso, Jules de Balincourt, Claire Adelfang, Laurence Amelie and Ubaldo Franceschini, among others), as well as exceptional craftsmen and female artisans (including Ingrid

Donat, Zoe Ouvrier, Marie Khouri, Victoria Wilmotte, Marie-France de Crécy and Lauren Collin) in homage to Marie Antoinette who frequented the mansion for piano lessons, Hôtel de Crillon reopened in July 2017. Mouldings and ornaments, clean lines and noble materials: Every detail creates to a luxurious, timeless atmosphere with sophisticated interior spaces that pay tribute to Paris and the French art de vivre. A bridge between the 18th and 21st century, Hôtel de Crillon reflects the perfect balance between conservation and transformation. And the magic continues.



Changing the World

Photos Courtesy of 3XN

For studio 3XN, architecture goes far beyond the construction of buildings. It is a way to create connections between people, by placing humans at the heart of every project.



With offices in Copenhagen, Stockholm, New York and Sydney, and projects all over the world—including homes, hotels, offices, cultural spaces and more—3XN has grown quickly over the past three decades. Founded in the city of Aarhus, Denmark, in 1986 by architects Kim Herforth Nielsen, Lars Frank Nielsen and Hans Peter Svendler Nielsen, 3XN is now a large, diverse team working toward common goals: pushing the boundaries of aesthetics and functionality, researching and innovating—specifically through the innovation unit GXN established in 2007, dedicated to the exploration of new materials, technologies

and processes—and designing buildings to enhance a sense of community and identity. “Architecture can get people talking together”, says Kim Herforth Nielsen, 3XN founder and creative director. “Architecture can facilitate learning. It can make passive people more active. Architecture can encourage people to find new paths, discover new aspects of their environment—and of themselves.” While respecting its roots in Scandinavian traditions, 3XN is a forward-thinking organization that aims to create solutions for challenges of the future. Among the studio’s many projects in

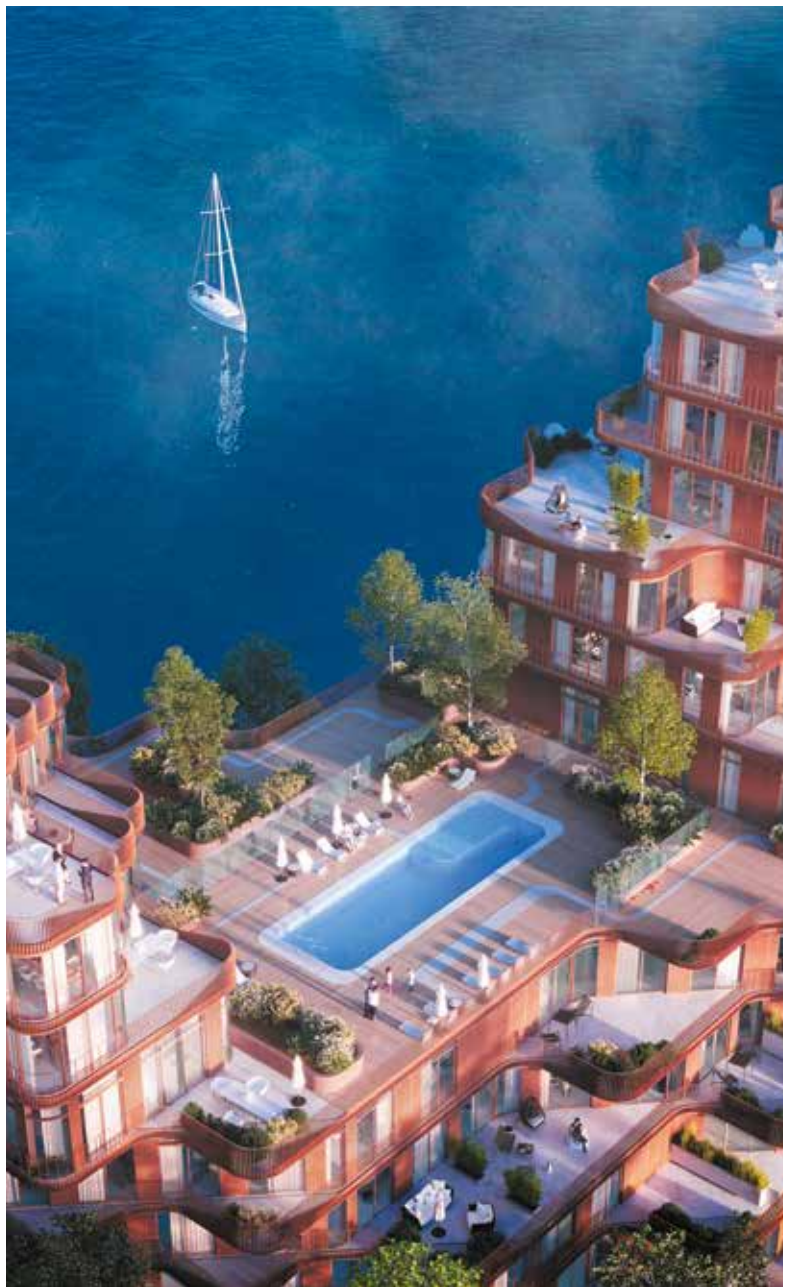
Opposite page, In Aarhus, Denmark, the Lighthouse development combines a high-rise structure with groups of terraced houses to foster community. This page, In Lausanne, Switzerland, the new headquarters of the International Olympic Committee will bring together 600 employees currently working in disparate offices throughout the city.



Clockwise: In Toronto, 'The Waves at Bayside' is born out of its spectacular lakeside location. Aqualuna's objective consists of reclaiming Toronto's former industrial waterfront and creating a more intimate relationship between the city and the water. The Sydney Fish Market will place people at the centre of the architectural response.

development is the Sydney Fish Market—scheduled to be completed in 2022—an example of the firm's integration of the public realm with contemporary space in an urban landscape. Focusing on movement, flexibility and sustainability, the new headquarters of the International Olympic Committee in Lausanne, Switzerland, will host 600 employees once it is completed in 2019, in a building inspired by an athlete in motion. Combining homes, cafes, shops and amenities for leisure activities, the Lighthouse master plan (the first phase of which was finished in 2012 and the second of which will be completed in 2021) in Aarhus

offers a new living experience. With its playful, eye-catching façade imagined as a reflection of the waves of Lake Ontario, the Aqualuna residential project is set to attract international interest in Toronto come 2022. With a vision that brings together human beings and their environment, 3XN's mission is to combine design, function and context in a subtle way. "The art of architecture is to build a sculpture around the patterns of movement and the synergies that arise between people", says Kim Herforth Nielsen.





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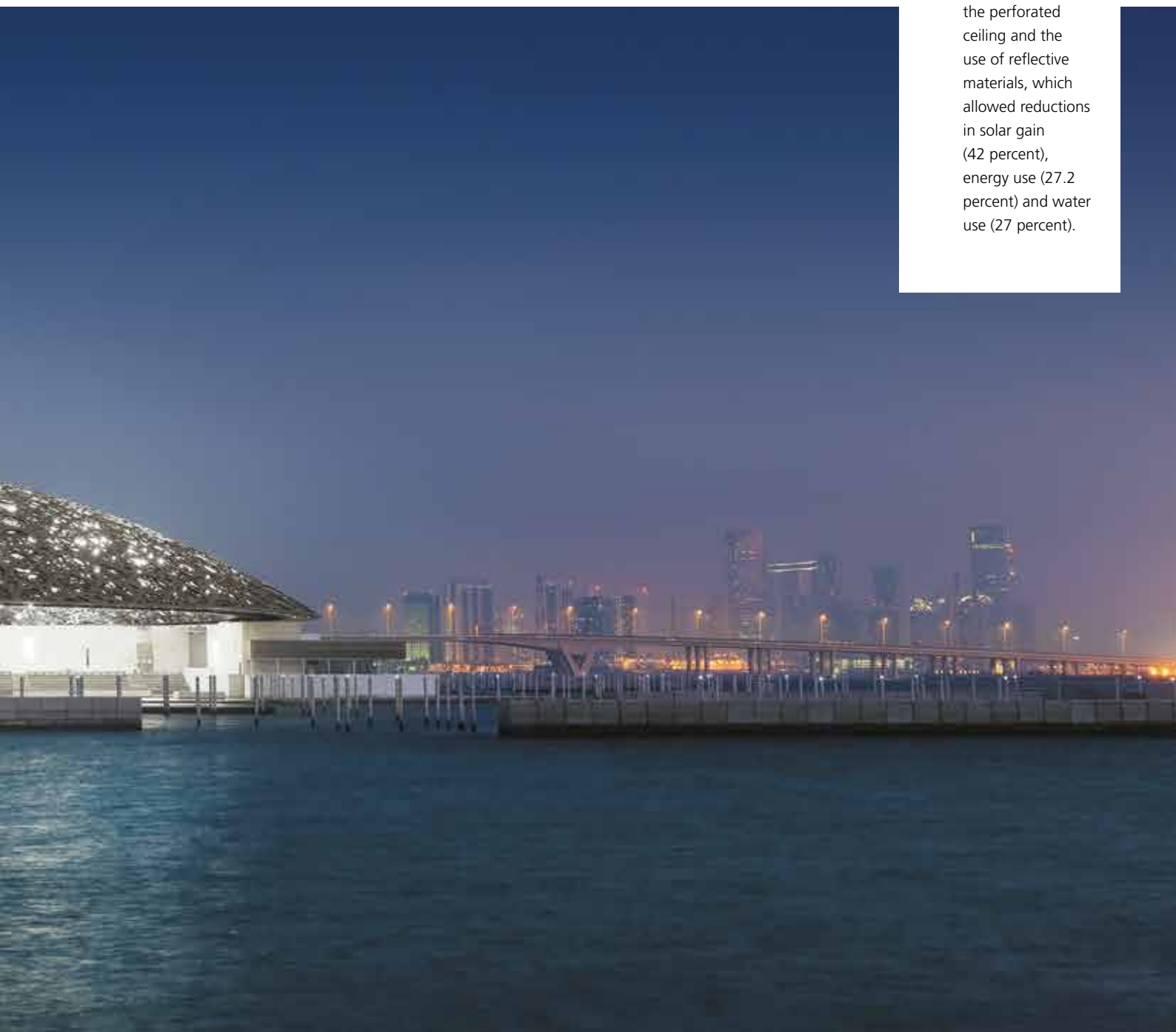
ONLY ART



© Mohamed Somji

Open since November 2017, the Louvre Abu Dhabi designed by famous French architect Jean Nouvel is an ode to the dialogue between cultures and the spirit of openness.

Targeting a LEED Silver rating, Jean Nouvel's team gave priority to sustainable design techniques, including the optimization of the perforated ceiling and the use of reflective materials, which allowed reductions in solar gain (42 percent), energy use (27.2 percent) and water use (27 percent).





© Mohamed Somji



© Louvre Abu Dhabi / Thierry Ollivier



© RMN-Grand Palais (musée de Cluny / musée national du Moyen-Âge) / Franck Raux

“All climates like exceptions,” says architect Jean Nouvel. “Warmer when it is cold. Cooler in the tropics. People do not resist thermal shock well. Nor do works of art. Such elementary observations have influenced the Louvre Abu Dhabi. It wishes to create a welcoming world serenely combining light and shadow, reflection and calm. It wishes to belong to a country, to its history, to its geography without becoming a flat translation, the pleonasm that results in boredom and convention. It also aims at emphasizing the fascination generated by rare encounters.”

Located in the booming United Arab Emirates and born from an intergovernmental agreement between Abu Dhabi and France in 2007, this extraordinary project took 10 years to be brought to life.

Shaped as a “museum city” in the sea, on Saadiyat Island, the structure consists of a series of white buildings inspired by traditional Arabic architecture and culture. With a 180-meter diameter, a circumference of 565 meters and a total weight of 7,500 tons (2,600 less than the entire Eiffel Tower), the dome is the most fascinating element of the architecture, which can be seen from the sea and the surroundings of Abu Dhabi. 7,850 star-shaped pieces of aluminum and

stainless steel subtly filter the sunlight. “It is rather unusual to find a built archipelago in the sea,” Nouvel says. “It is even more uncommon to see that it is protected by a parasol creating a rain of light.”

Only four hidden piers support the dome—the highest point of which is at 40 meters above sea level and 36 above ground—giving the feeling that the building is floating. “It is a project founded on a major symbol of Arab architecture: the dome,” says Nouvel. “But here, with its evident shift from tradition, the dome is a modern proposal”.

The interior exhibition spaces spans over 8,600 square meters and host around 600 artworks, of which 300 are on loan from famous French cultural institutions such as Paris’s Musée du Louvre, Musée d’Orsay, Musée du quai Branly and Centre Pompidou, to name a few.

Designed as a cultural landmark, the Louvre Abu Dhabi tells a story based on the art, guiding visitors on a journey from ancient times to the contemporary era through 23 galleries organized in 12 sequences. Highlighting universal themes, the museum explores the role of the human being in history, discoveries, travel, religion and globalization, among many other fascinating subjects.



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TWORLD Traveler

Photos Artworks/Courtesy of Titouan Lamazou

A UNESCO Artist for Peace, Titouan Lamazou expresses his vision of the world through vibrant paintings and photographs.

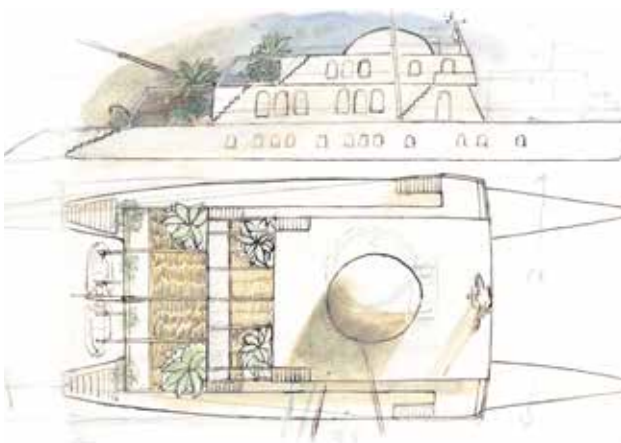


© Didier Léger



Some people are born to be explorers. French sailor, artist and author Titouan Lamazou is one of them. After a brief stay at the Beaux-Arts, at 18 years old he began to travel the world. His encounter with French sailing legend Éric Tabarly changed the course of his career. In 1990, Lamazou won the first Vendée Globe and in 1991, the world maritime racing championship.

Throughout the years he was sailing the oceans, Lamazou never stopped drawing, painting and publishing books. Among some of his most important projects is a series of portraits entitled "Women of the World" that he worked on from 2001-2007, first with the objective of paying tribute to beauty, but ultimately denouncing misogyny—resulting in his appointment as a UNESCO Artist for Peace in 2003. Published in 2015, Lamazou's book "Retour à Tombouctou" follows a four-year journey to Mali.





This November, original creations from Lamazou—including oil paintings from his recent travel to the Marquesas Islands—as well as collaborations with other artists and researchers in human sciences about the theme of wandering, will be on view at the musée du quai Branly in Paris.

Lamazou is also currently working on his dream project, “Bateau-Atelier”. Under construction (from 2018-2020) with eco-friendly materials and energies, this floating studio will consist of an itinerant platform of creation that will navigate the oceans with artists and researchers onboard to discover and share the planet’s cultural diversity and biodiversity. This project aims to produce publications, films, blogs, conferences and exhibitions that will provide another perspective on our changing world.



11 Cultural Events *Not To Miss* in 2018-2019



1

What? La Biennale di Venezia
(Architecture Exhibition)

When? May 26-November 25, 2018

Where? Venice, Italy

Arsenale, Image by Andrea Avezzu
Courtesy of La Biennale di Venezia

2

What? London
Design Festival

When?

September 15-23,
2018

Where? London,
United Kingdom

London Design
Festival. Image:
Courtesy of
London Design
Festival.



3

What? "Renzo Piano" (Art Exhibition)

When? September 15, 2018-January 20, 2019

Where? Royal Academy of Arts, London,
United Kingdom

Renzo Piano Building Workshop. The Shard,
London Bridge Tower and London Bridge Place,
London, 2012 © William Matthews





4

What? V&A Dundee (Design Museum)

When? September 15, 2018

Where? Dundee, Scotland

V&A Dundee designed by Kengo Kuma.

Image by Ross Fraser McLean



What? Dubai Design Week

When? November 12-17, 2018

Where? Dubai, United Arab Emirates

Dubai Design District. Image: Courtesy of Dubai Design Week

5

What? "Andy Warhol – From A to B and back again" (Art Exhibition)

When? November 12, 2018-March 31, 2019

Where? Whitney Museum of American Art, New York, United States

Andy Warhol (1928-1987), Green Coca-Cola Bottles, 1962. Acrylic, screenprint, and graphite pencil on canvas, 82 3/4 x 57 1/8 in. (210.2 x 145.1 cm). Whitney Museum of American Art, New York; purchase with funds from the Friends of the Whitney Museum of American Art 68.25. © 2017 The Andy Warhol Foundation for the visual Arts, Inc./ Artists Rights Society (ARS), N.Y.

6



What? "Michael Jackson: On the Wall" (Art Exhibition)

When? November 23, 2018-February 14, 2019

Where? Grand Palais, Paris, France

David LaChapelle, An Illuminating Path, 1998 chromogenic colour print 116.9 x 160 cm. Courtesy of the artist.

7



8

What? Art Basel Miami Beach (Art Fair)
When? December 6-9, 2018
Where? Miami Beach Convention Center, United States

Art Basel Miami Beach 2017. Galerie Nagel Draxler. Image: Courtesy of Art Basel Miami Beach.

9

What? Museum of Image and Sound (Opening)

When? December 2018

Where? Rio de Janeiro, Brazil

Museum of Image and Sound designed by Diller Scofidio + Renfro. Image: Courtesy of Diller Scofidio + Renfro



10



What? Australia Open (Tennis)

When?

January 14-27, 2019

Where? Melbourne, Australia

Australia Open.

Image: Courtesy of Australia Open

What? Berlinale (Film Festival)

When? February 7-17, 2019

Where? Berlin, Germany

Berlinale 2016. Image by Peter Kreibich

11





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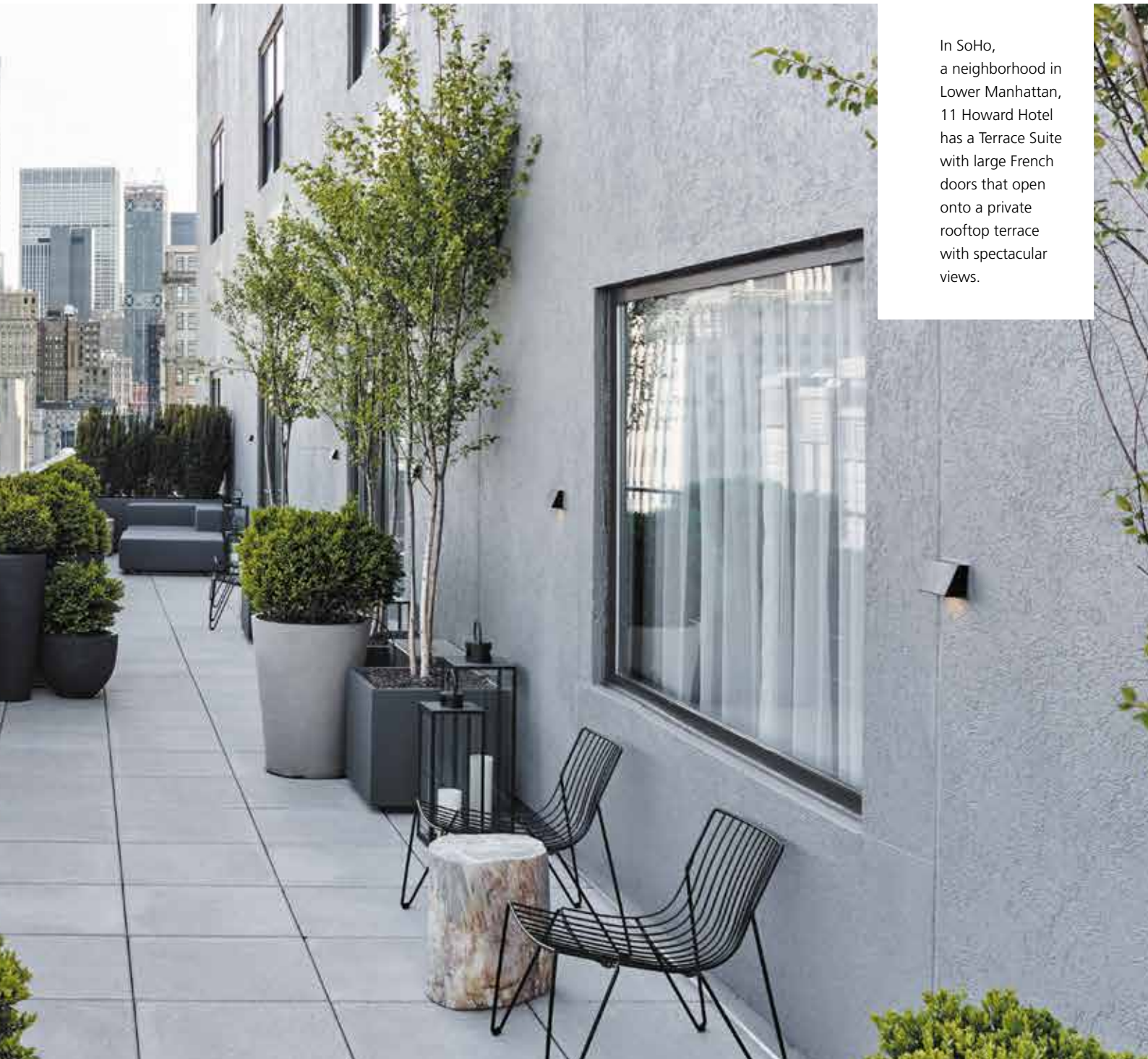
New York New York

Images Courtesy of the hotels

ONLY TRAVEL



Every stay in the Big Apple promises adventure. The fast-paced city is fascinating and high-energy. These six stylish hotels offer the best ways to slow down after a busy day of exploration.



In SoHo, a neighborhood in Lower Manhattan, 11 Howard Hotel has a Terrace Suite with large French doors that open onto a private rooftop terrace with spectacular views.



PUBLIC

Ian Schrager reinvents the idea of luxury for all in this hotel that occupies a Herzog & de Meuron-designed building. Adapted to new, contemporary lifestyles, PUBLIC mixes simplicity with sophistication. In charge of interior design, John Pawson created emotional spaces that encourage interaction. “PUBLIC is the people’s hotel,” Schrager says. “It’s about inclusivity, not exclusivity.” The hotel’s variety of spaces to enjoy include three bars—counting one with 360-degree views—a restaurant, a gourmet coffee shop and a multimedia area. publichotels.com

1 Hotel Central Park

A few steps from Central Park, this hotel combines luxury and sustainability. Covered by a vertical garden, the facade invites guests to uncover a natural sanctuary in the heart of Manhattan. The 18-floor building hosts 229 AvroKO-designed rooms and suites, and a fresh, seasonal ingredient-driven restaurant, Jams, by chef Jonathan Waxman. Natural material such as wood, cotton, marble and linen evoke a feeling of coziness in all the hotel’s spaces. 1hotels.com/central-park





Freehand NY

Housed in the Flatiron's former George Washington Hotel, once home to many writers, musicians and artists, this new Manhattan flagship comprises 395 rooms, and expansive public spaces including two restaurants and a cocktail bar. In collaboration with Sydell Group, design firm Roman and Williams created a conversation between past and future through decor of colorful textiles, custom light fixtures and murals by emerging artists. freehandhotels.com/new-york

MADE Hotel

Spread across 18 stories, this hotel features an urban aesthetic shaped by Studio MAI. Open to the public, Paper is a welcoming neighborhood coffee shop situated on the ground level. On the subterranean level, the restaurant Ferris serves a menu of new American cuisine, while Good Behavior rooftop bar and lounge on the 18th floor offers unobstructed views of the Empire State Building. Furnished with exposed custom raw-bronze shelving, rich hand-woven fabrics, polished stainless-steel mirrors and hand-carved benches, each of the 108 rooms is characterized by understated elegance. madehotels.com





The NoMad Hotel

Located in a turn-of-the-century Beaux-Arts building, in historic NoMad (North of Madison Square Park), this hotel reflects Jacques Garcia's interpretation of French elegance. The designer took inspiration from the Parisian apartment in which he grew up to imagine this project. Adorned with custom-made pieces of furniture, artworks and European-style baths, the 168 rooms seem to be private homes. A library with a mezzanine, a public area with a fireplace that comes from a French castle, a rooftop bar and a restaurant are all glamorous and chic.

thenomadhotel.com

11 Howard

In SoHo, 11 Howard mixes Scandinavian design and New York modernity. Designed by Danish studio Space Copenhagen, the interior of the hotel's public areas and 221 guest rooms makes guests feel at home. Nordic furniture, industrial elements, natural materials (such as stone, wood and leather) and subdued colors were used to please international, modern travellers. Decorated with dark woods, low lighting and gold accents, The Blond bar and lounge is the perfect place to relax. In Le Coucou, diners savor the best of French cuisine.

11howard.com





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HIDDEN PARADISE

Images Karine Monié

In northern Norway, the Lofoten archipelago is one of the most beautiful places in the world to admire natural wonders.



When making a journey to Norway, most people stop in the capital, Oslo, and visit its architectural gem, the Opera House, as well as the historical Akershus Fortress and the famous Munch Museum, to name just a few attractions. Some people also take to the road to discover the charming city of Bergen and to explore sublime fjords along the way. But you have to be a little more adventurous and go much further north if you want to see a place that is truly unique.

Above the Arctic Circle, the Lofoten archipelago—which consists of many islands with small fishing villages nestled in fjords—offers breathtaking panoramas. Whether driving, hiking, kayaking, bicycling or going on a boat trip, this peaceful haven reveals majestic views over the mountains and sandy white beaches with crystal clear—yet cold—water. Surfing, fishing, horseback riding, diving, skiing and mountain climbing are also some of the many ways to immerse oneself in the spectacular landscape.

Every season invites visitors to explore another aspect of the islands, with many activities within reach. From September to mid-April, when the northern lights

are visible at night, thousands of colors appear in the sky and are reflected in the sea, creating a magic symphony of hues and contrasts. As the Lofoten islands are situated just beneath the aurora oval, they offer some of the best chances to enjoy this once-in-a-lifetime experience. Between late May and mid-July, the days seem endless, offering the opportunity to golf, walk in nature or paddle on still waters until midnight—or even later—witnessing the almost unreal reddish yellow light.

Particularly known for the old fishermen's cabins (rorbuer) that have been restored and transformed into modern accommodations such as Eliassen Rorbuer situated on the tiny island of Hamnøy, the Lofoten Islands also comprise different type of hotels and guesthouses, in particular along the E10 road—designated a National Tourist Route for its scenic beauty.

Being a natural gem that awakens all senses, the Lofoten Islands invite to disconnect from technology and take the time to observe the beauty that surrounds us.



Booklover's Paradise

Photos Ossip van Duivenbode



Spectacular, futuristic, cutting-edge: In China, the Tianjin Binhai Library is catching the world's attention.

Located about 100 kilometers southeast of Beijing and designed by Dutch firm MVRDV in collaboration with the Tianjin Urban Planning and Design Institute (TUPDI), the Tianjin Binhai Library is a masterpiece. Spread over five levels, the 33,700-square-meter space took only three years to complete, from the first sketch to the inauguration in October 2017.

A luminous spherical auditorium and floor-to-ceiling cascading and undulating bookcases are at the heart of the project. "The Eye is the center of the library. It 'hollows out' the building and creates, out of bookshelves, an environment to sit, to read, to hang out, to climb and to access,

to create an organic social space," says MVRDV co-founder Winy Maas.

While the basement comprises book storage and a large archive, visitors walk among a sheltered gallery, topped with cathedral-like vaulted arches, discovering reading rooms, lounge areas, meeting rooms and computer labs in an all-white décor.

The library also connects to a nearby park and is part of a larger master plan from German architects GMP, which aims to provide a cultural district for the city of Tianjin.

In order to meet the very tight construction schedule, one part of MVRDV



concept was removed from the final project. Access to the upper bookshelves from rooms placed behind the atrium is currently impossible even if this may be added in the future. While the library has the space to hold 1 million books, it currently hosts 200,000 volumes. Perforated aluminum plates with pictures of books were printed to adorn the upper shelves for the moment.

Even though the Tianjin Binhai Library is not perfect, it has already become an urban living destination—having attracted 10,000 visitors a day during opening week and 18,000 on some weekends—and clearly deserves to be recognized as a contemporary architectural gem.

Copenhagen

Chic and Trendy

If you love good design and architecture, the Danish capital is a must-visit. Here is a selection of what to do and where to stay, eat and shop.

The Best of Design

Every year during May or June, Copenhagen hosts some of the Danish design scene's prominent brands and creative minds. Launched in 2012, 3daysofdesign has become Denmark's most important annual design event with showrooms and products on view all around the city. Carl Hansen & Søn, &tradition, anker & co, by Lassen, Fritz Hansen, House of Finn Juhl and Muuto are some of the many participants that highlight the quality and beauty of Danish design.

Beautiful Art

Located in the historic center of the city, Design Museum Danmark occupies one of the most beautiful rococo buildings in Copenhagen, with interior spaces furnished by Kaare Klint. Founded to inspire new design solutions and exhibit historic objects with a modern look, this museum is a must-see.

Outside the city—35 kilometres north—the Louisiana Museum of Modern Art is a haven of modern and contemporary art. Surrounded by a beautiful garden with views of the sea, it is one of the most visited museums in the world.

Elegant Hotels

A few steps from the famous Tivoli Gardens, Hotel Alexandra is thoughtfully filled with beautiful Danish mid-century furniture, both in the public areas and the 61 guestrooms.

With a 24-person cinema room, three restaurants, four bars, a rooftop and 118 rooms—featuring pieces by Carl Hansen & Søn—Hotel SP34 is another very good option.

Built in 1960 and remodeled a few months ago by Space Copenhagen, Radisson Collection Royal Hotel is the only hotel in the world by renowned designer and architect Arne Jacobsen.

Exquisite Restaurants

In addition to Noma 2.0, famous chef René Redzepi also helms 108, a restaurant that is known for its relaxed yet refined atmosphere.

With four locations in the city, The Coffee Collective is the perfect place for an afternoon break.

Stylish Shopping

In the former home of the St. Pauls Apotek—established in 1878—is Frama, a brand that combines warmth and sophistication. Hand lotions, eaux de parfum, candleholders, mirrors, prints, lighting and furniture all focus on natural materials and simple geometry, reflecting a sense of timelessness.

Among the many design boutiques and showrooms are Louis Poulsen, Astep, Fredericia and Menu, to name only a few.



One of the exhibitors during 3daysofdesign, By Lassen owns the rights to the designs of two of Denmark's greatest architects: Mogens Lassen and Flemming Lassen, two brothers who were innovators in architectural modernism and produced several iconic design throughout their lives.
© Courtesy of 3daysofdesign



Clockwise:

- Founded in 1890, Designmuseum Danmark tends to inspire the best design solutions and to put historic collections in a fresh light.
- Lobby at the Hotel SP34.
- The Frama Store is located in the former home of the St. Pauls Apotek established in 1878.
- Situated in a former industrial warehouse, restaurant 108 is a high-end eatery designed by Space Copenhagen.



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The New noma

Photos Jason Loucas

ONLYFOOD

*Located in Copenhagen, one of the best
restaurants in the world reopened last
February, stronger than ever.*



B

eing at the top of the list for such a long time implies excellence, but applies pressure, too. This is something Chef-owner René Redzepi, at the helm of Noma, understands all too well. For several years in a row, his two-Michelin-star establishment was named best restaurant in the world, attracting people from all over the planet to Copenhagen despite a reservation waiting list of several months. With such a huge success, resting on his laurels could have satisfied Redzepi. Instead, to continue striving toward perfection, he took a big risk: In February 2017, the chef closed the restaurant, announcing that it will reopen about one year later in new facilities, in a

new location and, of course, with a new menu.

Feb. 15, 2018 was the big day of this new adventure all foodies were waiting for. The new Noma, or Noma 2.0, is a 1,290-square-metre gourmet village, an urban farm with dedicated rooms for meat, fish and fermentation. Located on the outskirts of Copenhagen, in Christiania—one of the city's historic neighborhoods—the project comprises 11 buildings with the kitchen at its heart. Renowned Danish architecture firm BIG (Bjarke Ingels Group) worked hand-in-hand with Redzepi to transform a former sea mine warehouse into the new Noma campus. Three freestanding greenhouses



The Copenhagen-based Studio David Thulstrup was in charge of the interior design. As a starting point David Thulstrup looked to residential design rather than hospitality, seeking to evoke a feeling of being at home.

"A keyword for René was liveable so we created honest, simple and modern spaces that are not over-designed," he says.

now allow the chef to grow his own produce while a 195-square-metre garden designed by landscape architect Piet Oudolf will be complete later this year. The dining room, however, continues to be intimate—as in Noma's previous iteration—with a capacity of only 40 people per night, plus a private room that seats between eight and 16.

Starting again and rethinking everything were at the core of the project that inevitably implied a new twist in terms of cuisine. "From now on, the year will be divided into three seasons, during which the menu will change dramatically to match the type of ingredients that are at their peak at any given time of the year", Noma's team says. From February to the end of May, Scandinavian seafood will be celebrated; from early summer to early fall, vegetables will be the stars of the menu; and from early fall to January, meat and ingredients that grow in the forest—such as berries, mushrooms, nuts, and wild plants—will take center stage. Innovative and ambitious, Noma 2.0 is starting a new, exciting chapter.

<http://noma.dk>





*Toutes les routes
de la Côte d'Azur
mènent à*
BEAUVALLON



Cher Monsieur Frachia,
J'accepte la dor- le suis- well
you son un moment, et j'y jure
you un moment d'un et l'autre
instant d'ici- un d'avance
ce que vous un moment
un moment en vos commu-
les travaux Et un y à mes
sentiments la meilleure
Colette
15 janvier 1926

These flames, these pine that flow with melted resin, this azure-blue, this arrogant greenery that doesn't suffer from the sun, this incessant chirping of the cicadas, this burning summer devoid of coolness, these paving-stones that warm bare feet, all these wafting impressions of heaven are new to me; I knew nothing of this salamander-like-existence..."

Colette, 15 January 1926

Unpublished excerpt, written at Le Beauvallon

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Japanese Simplicity

Photos: Courtesy of Simplicity



Interior designer, product designer and restaurateur, Shinichiro Ogata does it all. Through all his projects, he masters the art of combining tradition and innovation.





"It is difficult to categorize my work into a title, and I always struggle to answer that question," Shinichiro Ogata, founder of Japanese design studio Simplicity says. "In fact, I strive to update the Japanese way of life and I ask the public to make a judgment." Washoku (traditional Japanese cuisine), Japanese tea, crafts and interior projects are some of the areas that comprise the rhythm of Ogata's routine.

Devoted to shaping the next generation's culture around Japanese sensibilities and revered age-old techniques, Simplicity subtly brings together two different yet complementary concepts of tradition and innovation. "My starting point is usually some elements with a nostalgic feel, such as natural materials, and some hints of the historic Japanese culture that date back to our ancestors," Ogata says. "Then I try to update those elements to something as practical as possible for our contemporary lifestyle."

Located in Tokyo's upscale shopping area of Ginza, tea salon and Japanese confectionery shop HIGASHIYA GINZA reflect how a



tradition can be adapted to fit a modern context. "While respecting the history of wagashi (traditional Japanese confections), we believe the process of creating our sweets is a quest for a simple and elegant form of design," Ogata states.

Ogata's philosophy embraces all aspects of life and translates into many creative expressions, including Japanese cuisine and hospitality. "Since I was a teenager, I've wanted to open some kind of store as a community space where people can gather," he adds. "That's why I studied interior design. Through this experience, I realized that I had a steadfast Japanese sensibility, which is deeply rooted in my background. I thought food would be a great means to express Japan in contemporary time."

In 1998, he opened his first restaurant, HIGASHI-YAMA Tokyo, which is nestled in a quiet, detached house in Meguro-ku, Tokyo. From the interior space to the menu, tableware and the service, Ogata worked on every aspect of this project, making sure his vision would completely resonate. Since then, the designer and restaurateur opened another restaurant and teahouse, Yakumo Saryo, also in Tokyo. "It is a space where you can indulge, heal the mind and body,

and discover the blend of both old and new," he says. "Our mission is to delight your five senses and make you appreciate food with techniques from the past, enhanced with a twist of modernity."

Nurtured by the beauty of the natural world and inspired by a search for wisdom, Ogata creates products, spaces, and atmospheres where Japanese tradition magically becomes the essential ingredient to user in a new, serene era. "The expression of food is not only limited to the dishes; it is also about the design of the space, the tableware, the service", he says. "It deals with the holistic experience you have for a few hours when you are savoring a meal in a specific place. Some parts of the Japanese culture can't be seen, but they can be understood through food."



Pursuing the concept of redefining the next generation of Japanese culture and design, Ogata has developed his own establishments including the Japanese dining club and tea house Yakumo Saryo, the Japanese restaurant HIGASHI-YAMA Tokyo, the Japanese confectionery brand HIGASHIYA, and the product line S[es]. He is also responsible for the design and direction of a wide range of projects in architectural, interior, product, graphic, and packaging design.



French Savoir-Faire

Founded in 1862, Parisian tearoom and pastry shop Ladurée has since become a symbol of the French art de vivre—due in part to its most famous creation: the exquisite macaron.



In 1862, Louis Ernest Ladurée—a man from the south of France—opened a bakery in the rue Royale in Paris. He could have never anticipated that this was the start of a brand that would captivate the world more than 150 years after its debut.

Following a fire in 1875, the bakery was transformed into a pastry shop decorated by famous artist Jules Chéret who at the time drew inspiration from the Sistine Chapel and the Palais Garnier. Aiming to create a space where women could meet in complete freedom, Ladurée's wife, Jeanne Souhard, developed the concept of tearoom ("salon de thé"), combining the Parisian café and French pastry shop in one space.

Today, there are several Ladurée locations in different areas of Paris, including Ladurée Royale, a few steps from the Palais Garnier, and Ladurée Bonaparte in the heart of Saint-Germain-des-Prés. Refined and elegant, Ladurée Champs-Élysées is the most popular locale. A veranda and outdoor terrace occupy the ground floor, while the first floor comprises five rooms designed by French interior architect Jacques Garcia in a Second Empire style to honor 19th-century Parisian muses: Paéva, Castiglione, Mathilde, Bibliothèque and Chocolaterie.

In addition to basking in the sublime decor, guests come to savor Ladurée's inimitable macarons. These sweets are still prepared according to the original recipe created in the middle of the 20th century by Ladurée's grandson, Pierre Desfontaines. Caramel with salted butter, coffee, chocolate, lemon, orange, raspberry, pistachio, rose and vanilla are some of the many flavors available.

Recently, Ladurée has started to expand internationally, opening several spaces designed by renowned contemporary interior designer India Mahdavi. "Ladurée is a garden of delights", Mahdavi says. In the Geneva location, bespoke curved furniture with pastel colors, a graphic black-and-white marble floor, green walls, and meringue-like ceiling lights are mixed with the Versailles-inspired aesthetic of the brand in a modern





This page:
In Geneva,
Switzerland,
Ladurée is
located next
to the legendary
Hotel des Bergues.
Opposite page:
Ladurée in Beverly
Hills, California
was inspired by
the glamour of
Hollywood and
the cool of
California dreaming.
Both locations
were shaped
by renowned
Paris-based
designer India
Mahdavi.



way. In Beverly Hills, Mahdavi was inspired by the glamour of Los Angeles and the laid-back California lifestyle. She designed a space with the theme, "Marie Antoinette goes to Hollywood". A few months ago, Ladurée opened a new salon de thé in the heart of Tokyo, where the space reflects a fairytale with hints of kawaii chic. "I am here to bring joy, and Ladurée's essence is closely connected to enjoyment", Mahdavi says. "I wanted to bring some Frenchness to Tokyo and make this place a full experience inside and outside".

A blend of tradition and avant-garde, and history and attention to detail characterize what Ladurée has been since the beginning. Throughout the decades, however, the brand has found a way to evolve without losing its magic—which is what makes it truly unique.



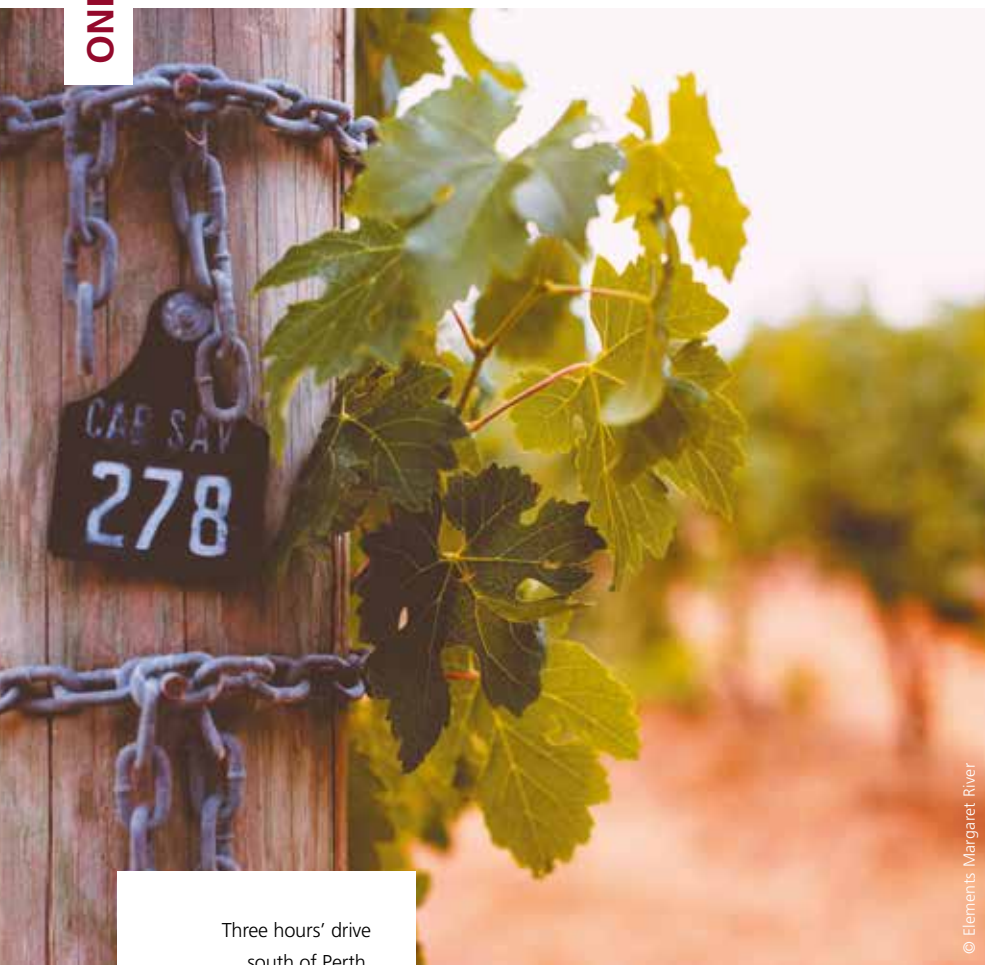
Wine Wonderland



© Elements Margaret River

Reaching the Australian region of Margaret River requires a significant time commitment. But the journey won't leave you disappointed.





Three hours' drive south of Perth, the Margaret River Region is one of Australia's most compact yet diverse holiday destinations with a lot of wineries and world-class restaurants. The region produces 25% of Australia's premium wine.

When you think of Australia, one of the first images that crosses your mind is probably the iconic Sydney Opera House (inaugurated in 1973 after 16 years of construction), designed by Danish architect Jørn Utzon. In addition to hosting this stunning landmark, the country's beaches are sublime, making it one of the world's best surf destinations. The natural landscape and wildlife are also clearly worth the trip.

But when it comes to wine, one specific region has stood out for the past few years. In the South West of Western Australia, Margaret River (a river, a town and a region) is located a three-hour drive south of the state capital, Perth. In this area, undulating vineyards are the perfect backdrop to a great number of premium wineries. Among them is one of the five founding wineries in Margaret River, Leeuwin Estate, which comprises a world-class restaurant, cellar and art gallery. Voyager Estate has also become a reference and offers different experiences, from a tour and tasting to a seven-course discovery menu lunch, to name only two options. Established in 1967, Vasse Felix—founded by Dr. Tom Cullity—welcomes hosts for wine tastings, culinary experiences in its award-winning restaurant, and tours of the property, which features touches of rustic charm combined with modern aesthetics.

With more than 200 vineyards, the region of Margaret River has been making wine for only 50 years with only 3 percent of the country's grapes—but already produces over 25 percent of Australia's premium wine. While the Mediterranean climate enables the production of different varieties, cabernet sauvignon and chardonnay are the main specialties. Wine novices from around the world are drawn to the diversity of the wineries: From farm-style to contemporary





© Elements Margaret River



Cullen Wines © Elements Margaret River

buildings, from casual cafes to top-notch restaurants, the Margaret River region can be relaxed as well as sophisticated.

Welcoming only 44 guests at a time, the 22-room Cape Lodge hotel is surrounded by 40 acres of lawns, gardens and vineyards, providing a feeling of peacefulness. Situated on a secluded beach, Injidup Spa Retreat is another unique hotel with 10 luxurious adults-only villas, all with a private plunge pool and ocean views.

The harvest period (March and April) is one of the best seasons to travel to this Australian destination, which is full of surprises. Additionally, every November, the region attracts some of the most famous chefs and sommeliers for the Gourmet Escape festival. This year, 15 to 18 November are the dates to mark on your calendar. It's time to book your next trip.

breaking *ALL RECORDS*

ONLYSPORT





© Philipp Reiter

Only in his early 30s, Kilian Jornet Burgada is a one-of-kind athlete who has already achieved many great feats.



© Irene Serrat-Ara Llibres

“The mountains and nature are a part of me”, says Kilian Jornet Burgada. “I was born in a refuge 2,000 meters up in the mountains (Cap del Rec, in the Cerdanya) where I practiced mountain and snow sports with my family.”

With a father who was a hutkeeper and mountain guide, it is no coincidence that the Sabadell, Catalonia-born adventurer became a passionate climber at a very young age. He tackled two mountains in the Pyrenees, Tuc de Molières (3,011 metres above sea level) and Aneto (3,404 metres) at 3 and 5 years old, respectively; he also climbed the Breithorn (4,164 metres) in Switzerland as a 6-year-old.

His passion for nature and adventure doesn't stop there: Jornet is also an exceptional runner and ski mountaineer. “At the age of 20, I set myself a goal: the Mont Blanc Ultra Trail, a legendary race”, he says. “I trained hard and won, even [though] I was the youngest in the race”.

A six-time champion of the high-altitude Skyrunner World Series races and three-time world champion in the SkyRunner World Series (2007-2009), he also holds the fastest known time for the ascent and descent of the Matterhorn, Mont Blanc, Denali and Mount Everest, and has set new speed records for Mount Kilimanjaro, the GR20, the Tahoe Rim Trail and the



Growing up in a refuge at 2,000 metres, the mountains have always been Kilian Jornet's playground. Being introduced to outdoor activities at a very young age gave him a headstart in developing his passion for mountain sports, and a natural aptitude for adventure and physical challenges has increased with experience.





© Matti Bernitz

Jornet won several titles in both trail and ski mountaineering. He is also the author of two best selling books and the promoter of the Summits of My Life project, a sports project where Jornet tries to beat speed records around the world.

Transpirenaica, which inspired him to write the book "Run or Die" in 2011.

"By 2012, I'd run all the races I'd hoped to compete in so I was looking for new dreams", Jornet says. "Out of this came a new adventure, Summits of My Life. With this project, I aimed to set new speed records on some of the planet's most iconic mountains." Mont Blanc (4,807 metres), the Matterhorn (4,478), Denali (6,190) and Aconcagua (6,962) are already crossed off of his list. In 2014, Jornet won the Triple Crown in the World Cup of Skyrunning, Ultrarunning and the Vertical Kilometer, continuing to impress the world.

"In the spring of 2015, we began preparations for the Everest expedition", he says. "Shortly before we set off, however, Nepal as rocked

by a powerful earthquake. We decided to go anyway to lend a hand. Out of this came the film "Langtang" and also the challenge of raising 60,000 euros to help to rebuild what was one of the worst affected areas."

In May 2017, Jornet completed the Summits of My Life project with a double ascent of Everest, alone, without fixed ropes or oxygen. "I like versatility and being able to be on the mountain every day", he confesses. "I like to run, make long and short races, vertical kilometers, mountain ski races, crossings, ascents to summits, to chain mountains. All these activities bring me different and enriching things".



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